



PROFILE

NAME: Achyut Madhav Soman

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CURRENT WORK STATUS: Director, ACSOM NAVIGATION

ACHIEVEMENTS:

- After gaining about 30 years of experience in marketing, started ACSOM NAVIGATION in 2008, a firm providing consultancy in brand building, brand positioning, developing communication skills and other finishing skills.
- Currently undertaking assignments for enhancing English language skills in various corporate entities, as well as for UPSC aspirants.
- Visiting faculty at Tilak Maharashtra Vidyapeeth teaching English for the last 16 years.
- Visiting faculty at MITCON's Entrepreneur Development Cell providing marketing inputs to budding entrepreneurs.

HOBBIES: Playing the flute, singing, reading anything that comes my way
